



**OUTtv PROUD, FROM OUTtv AND FUSE MEDIA, LAUNCHES ON PLUTO TV ON WEDNESDAY
JUNE 28, THE ANNIVERSARY OF THE HISTORIC STONEWALL RIOTS, TO SUPPORT AND
CELEBRATE THE LGBTQ+ COMMUNITY**

NEW YORK, June 28, 2023 — OUTtv Proud, the FAST channel created by OUTtv and Fuse Media, will launch on Pluto TV on the anniversary of the Stonewall Riots, Wednesday, June 28. This new partnership with Pluto TV demonstrates support for the LGBTQ+ community by expanding the channel's reach this Pride Month at a critical moment for queer audiences and their allies.

With two leading forces in the DEI space behind the FAST channel - OUTtv, the world's leading LGBTQ+ network and streaming service, and Fuse Media, the Latino-owned entertainment company with one of the largest suites of DEI-focused channels - the deal further builds on Fuse Media's position as the industry leader in super-serving culturally diverse viewers in the FAST universe.

At a time when bans on drag performances and queer books are increasing in the U.S., OUTtv Proud is amplifying LGBTQ+ voices throughout Pride Month by featuring Cameroonian drag icon BeBe Zahara Benet's award-winning documentary *Being BeBe*, trans performer and activist Peppermint's series *Call Me Mother*, and critical favorite series *Shine True*.

"This Pride Month, we're seeing the rights of LGBTQ+ people challenged if not threatened around the world. We're thankful that our partnership with Pluto TV will greatly expand access to the people and their stories that reflect the authenticity and full diversity of this amazing global LGBTQ+ community," said Brad Danks, CEO, OUTtv.

"Fuse Media continues to authentically engage viewers from diverse communities across our channels and platforms, and during Pride Month we're thrilled to be able to expand our footprint for this important channel, amplifying LGBTQ+ voices and spreading our mission of equality and inclusion," said Fuse Media Chairman and CEO Miguel Roggero.

Fuse Media's dedication to DEI-focused programming is founded on the goal of delivering more touchpoints to reach culturally diverse audiences. The recent launch of OUTtv Proud has shown impressive growth, including increased Total Minutes by +34% in the last four weeks vs. the four weeks prior (weeks of 5/15-6/5 vs. 4/17-5/8).

“Pluto TV strives to offer a diverse range of programming for a wide range of audiences and OUTtv Proud is a great addition to our channel lineup,” said Scott Reich, SVP Programming, Pluto TV. “It’s important to deliver viewers opportunities to see themselves represented and celebrated in the media they consume.”

About OUTtv

OUTtv is the world’s leading LGBTQ+ streaming service. Home to a compelling mix of inclusive, queer-focused content from comedy to drama, documentaries, reality, and award-winning movies. OUTtv is dedicated to telling stories by and for the community and is the world’s leading provider of queer content. OUTtv Originals include Call Me Mother, Gogo For The Gold, For The Love of DILFs, The Villbergs Chronicles, Sew Fierce, Hot Haus, Trixie Mattel: Skinny Legend, My Trans Journey and the documentary strand OutSpoken.

OUTtv’s streaming platform is available at [OUTtv.com](https://www.outtv.com) where subscribers can stream their favorite series and movies and discover new content exclusive to the service. [OUTtv.com](https://www.outtv.com) is available for iOS and Android devices, Apple TV, Roku and on web browsers in the USA, Canada, Australia and New Zealand. OUTtv is also available in Canada and the USA as an Apple TV Channel and in the USA, Canada and Australia as an Amazon Prime Video Channel and on The Roku Channel, Xfinity and Cox Communications in the USA.

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About Fuse Media

Fuse Media is a Latino-owned, global entertainment company that creates and distributes vibrant, purpose-driven stories and experiences. With a portfolio of award-winning original content and a growing multiplatform footprint, the company has created a cross-platform ecosystem where everyone can see themselves represented. The Fuse Media family includes linear channels Fuse and FM (Fuse Music); subscription streaming service Fuse+; a rapidly growing suite of internationally distributed DEI-focused FAST Channels; fuse.tv; Fuse Studios, its in-house production arm; Ignition Studios, a specialized production company defining the future of inclusive content; as well as a growing branded content and live events business.

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